

INTRODUCING HA IMMERSE SERUM™

Immerse Your Skin in Hydration

A clinically-proven formula that utilizes the purest form of hyaluronic acid, high-molecular weight HA, for instantly smooth, moisturized skin that only gets more intensely hydrated and radiant with every use.



HA IMMERSE
SERUM™

ALASTIN®
SKINCARE

1 FL. OZ. 29.6 mL

ALASTIN®
SKINCARE

NOT ALL HYALURONIC ACID SERUMS ARE **CREATED EQUAL**

Formulated with clinically-proven **proprietary Octapeptide-45** that helps the skin's ability to naturally increase its own high-molecular hyaluronic acid production deep within the skin for **long-term skin plumping, anti-aging, and hydration benefits.**¹



STIMULATE. HYDRATE. RADIATE.



Helps instantly boost the skin's hydration for smoother, more radiant-looking skin



Provides both **instant and long-lasting** hydration results



Supports the skin's ability to **lock in moisture**



Elegant, fast-absorbing, lightweight formula layers seamlessly under makeup



Formulated with ultra-hydrating ingredients and using only the most essential form of hyaluronic acid (high-molecular weight HA) that mimics the HA naturally found deep within your skin



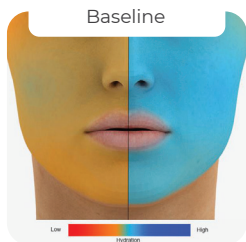
Recommended for daily use, after cleansing, as part of your skincare routine



Complements dermal fillers

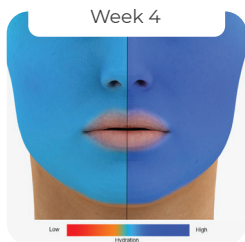
A Hydrating Superpower

The hydrating power of HA IMMERSE Serum™, seen through hydration mapping, shows improvement over time.



15-min post
cleans

15-min post HA
IMMERSE Serum™
application



15-min post
cleans

15-min post HA
IMMERSE Serum™
application

Blue color represents the volumetric ratio of water in the skin tissue

1. Clinical Study: Multi-Center Evaluation of a Topical Hyaluronic Acid Serum in Facial Skin, n=46

*Subject assessment completed 15 minutes post application.

†Subject questionnaire completed at Weeks 2, 4, and 8.

PARTICIPANTS SAW
**SMOOTHER,
CALMER,
MORE RADIANT-
LOOKING SKIN¹**
WITH HA IMMERSE SERUM™



Female, Age 48

ALASTIN Skincare® Regimen: Gentle Cleanser, HA IMMERSE Serum™, & SilkSHIELD SPF 30+, all products used twice daily (except sunscreen used morning only) **Imaging Equipment & Analysis:** VISIA® (Canfield Scientific Inc., Parsippany, NJ) **Reference:** Multi-Center Clinical Evaluation of a Topical Hyaluronic Acid Serum in Facial Skin, n=46; *photographs are unretouched. Individual results may vary. Photography courtesy of DMR Research, Westport, CT.*



Female, Age 41

ALASTIN Skincare® Regimen: Gentle Cleanser, HA IMMERSE Serum™, Ultra Light Moisturizer, & SilkSHIELD SPF 30+, all products used twice daily (except sunscreen used morning only) **Imaging Equipment & Analysis:** VISIA®-CR (Canfield Scientific Inc., Parsippany, NJ) **Reference:** Data on file at ALASTIN Skincare®. Individual results may vary; *photographs are unretouched.*

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No matter age, skin type, or skin condition—we all could benefit from this top-of-the-line HA! HA IMMERSE Serum™ is **lightweight and has a luxurious consistency**. The fact that this product **can fit into any regimen** or routine makes it a no-brainer.

Deanne Mraz Robinson, MD, FAAD

Assistant Clinical Professor of Dermatology, Yale New Haven Hospital; Chief Medical Officer, Ideal Image; President & Co-Founder of Modern Dermatology in Westport, Conn

Baseline



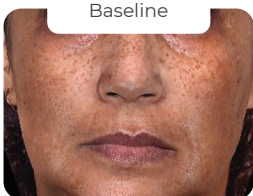
Week 8



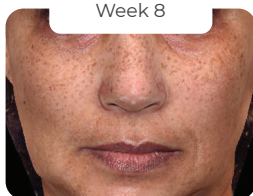
Female, Age 38

ALASTIN Skincare® Regimen: Gentle Cleanser, HA IMMERSE Serum™, Ultra Light Moisturizer (post week 4 due to dryness with weather change), & SilkSHIELD SPF 30+, all products used twice daily (except sunscreen used morning only) **Imaging Equipment & Analysis:** VISIA® (Canfield Scientific Inc., Parsippany, NJ) **Reference:** Multi-Center Clinical Evaluation of a Topical Hyaluronic Acid Serum in Facial Skin, n=46; *photographs are unretouched. Individual results may vary. Photography courtesy of DMR Research, Westport, CT.*

Baseline



Week 8



Female, Age 56

ALASTIN Skincare® Regimen: Gentle Cleanser, HA IMMERSE Serum™, & SilkSHIELD SPF 30+, all products used twice daily (except sunscreen used morning only) **Imaging Equipment & Analysis:** LifeViz® (Quantificare, Inc., Cummings, GA, USA) **Reference:** Multi-Center Clinical Evaluation of a Topical Hyaluronic Acid Serum in Facial Skin, n=46; *photographs are unretouched. Individual results may vary. Photography courtesy of Janelle Vega, MD; Mayoral Dermatology, Miami, FL*



High participant satisfaction immediately after applying HA IMMERSE Serum™ and at 4 weeks¹

98%

of study participants agreed HA IMMERSE Serum™ made their skin feel smooth immediately after applying*

96%

agreed their skin felt softer and smoother after 4 weeks of use and agreed their skin appeared more hydrated after 8 weeks of use†

91%

agreed that HA IMMERSE Serum™ replenished the moisture in their skin after 4 weeks of use‡

91%

agreed that HA IMMERSE Serum™ improved the overall appearance of their skin after 4 weeks of use‡

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*My cheeks used to be very rough, they are now **smooth and soft**. Very happy with how my skin looks and feels, and I am beginning to see **improvement of my fine lines**.*

Participant Testimonial



BOOST YOUR SKIN HYDRATION

HA IMMERSE Serum™ Fits Seamlessly in Your Daily Restorative Skincare Routine

- STEP 1 | Gentle Cleanser
- STEP 2 | HA IMMERSE Serum™
- STEP 3 | Restorative Skin Complex with TriHex Technology®
- STEP 4 | Ultra Nourishing Moisturizer with Trihex Technology®
- STEP 5 | HydraTint Pro Mineral Sunscreen SPF 36 (morning only)



Ask Your Skincare Professional About Our Other Daily Restorative Products Today

1. Clinical Study: Multi-Center Evaluation of a Topical Hyaluronic Acid Serum in Facial Skin, n=46

*Subject assessment completed 15 minutes post application.

†Subject questionnaire completed at Weeks 2, 4, and 8.

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